Language Models are Few-Shot Learners

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Purpose of the presentation:

A brief overview on the strengths and weaknesses of language models.

Language Models are Few-Shot Learners

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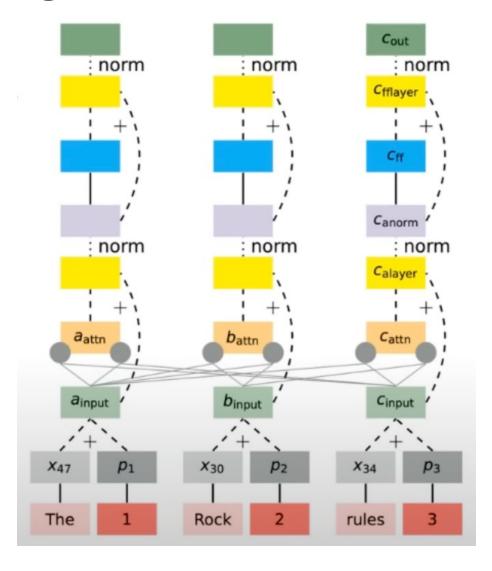
OpenAI

Language Model

Given a sequence of text, generates the next word

First, from a practical perspective, the need for a large dataset of labeled examples for every new task limits the applicability of language models. There exists a very wide range of possible useful language tasks, encompassing anything from correcting grammar, to generating examples of an abstract concept, to critiquing a short story. For many of these tasks it is difficult to collect a large supervised training dataset, especially when the process must be repeated for every new task.

Transformer: The building block of GPT-3



Traditional Fine-tuning

Model is pretrained on a large corpus of text data.

The pretrained model is copied and fine-tuned for a specific task

Traditional fine-tuning (not used for GPT-3)

Fine-tuning

The model is trained via repeated gradient updates using a large corpus of example tasks.

```
sea otter => loutre de mer
                                              example #1
                 \mathbf{\Psi}
           gradient update
                 \Psi
peppermint => menthe poivrée
                                              example #2
                 \Psi
           gradient update
                 \Psi
                 \forall
plush giraffe => girafe peluche
                                              example #N
           gradient update
cheese =>
                                              prompt
```

Training data and number of parameters

GPT-3 training data

Dataset	# tokens	Proportion within training	
Common Crawl	410 billion	60%	
WebText2	19 billion	22%	
Books1	12 billion	8%	
Books2	55 billion	8%	
Wikipedia	3 billion	3%	

Model Name	n_{params}	$n_{ m layers}$	d_{model}	$n_{ m heads}$	$d_{ m head}$	Batch Size	Learning Rate
GPT-3 Small	125M	12	768	12	64	0.5M	6.0×10^{-4}
GPT-3 Medium	350M	24	1024	16	64	0.5M	3.0×10^{-4}
GPT-3 Large	760M	24	1536	16	96	0.5M	2.5×10^{-4}
GPT-3 XL	1.3B	24	2048	24	128	1M	2.0×10^{-4}
GPT-3 2.7B	2.7B	32	2560	32	80	1M	1.6×10^{-4}
GPT-3 6.7B	6.7B	32	4096	32	128	2M	1.2×10^{-4}
GPT-3 13B	13.0B	40	5140	40	128	2M	1.0×10^{-4}
GPT-3 175B or "GPT-3"	175.0B	96	12288	96	128	3.2M	0.6×10^{-4}

Table 2.1: Sizes, architectures, and learning hyper-parameters (batch size in tokens and learning rate) of the models which we trained. All models were trained for a total of 300 billion tokens.

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                 \forall
plush giraffe => girafe peluche
                                              example #N
           gradient update
cheese =>
                                              prompt
```

GPT-3 does not need fine-tuning. It needs conditioning.

The three settings we explore for in-context learning

Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

GPT-3 does not need fine-tuning. It needs conditioning.

One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.

GPT-3 does not need fine-tuning. It needs conditioning.

Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```
Translate English to French: task description

sea otter => loutre de mer examples

peppermint => menthe poivrée

plush girafe => girafe peluche

cheese => prompt
```

Total compute used during training

Total Compute Used During Training

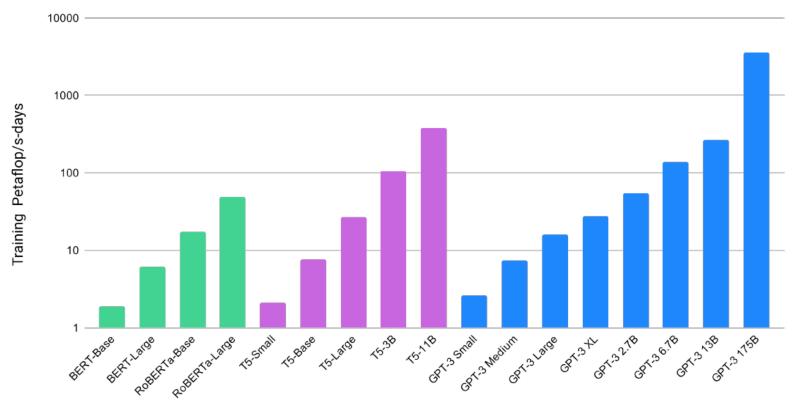
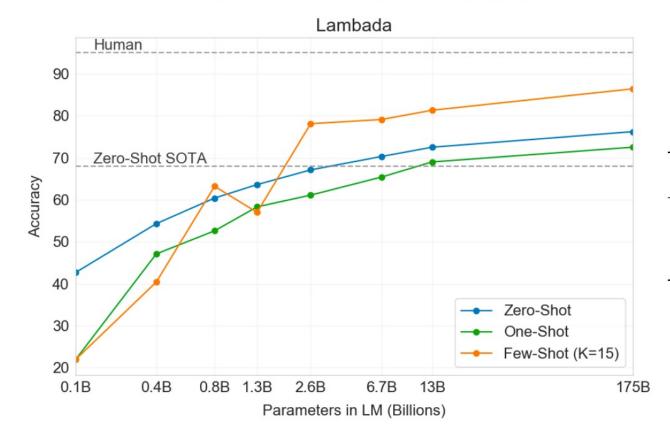


Figure 2.2: Total compute used during training. Based on the analysis in Scaling Laws For Neural Language Models [KMH⁺20] we train much larger models on many fewer tokens than is typical. As a consequence, although GPT-3 3B is almost 10x larger than RoBERTa-Large (355M params), both models took roughly 50 petaflop/s-days of compute during pre-training. Methodology for these calculations can be found in Appendix D.

Results: Completion

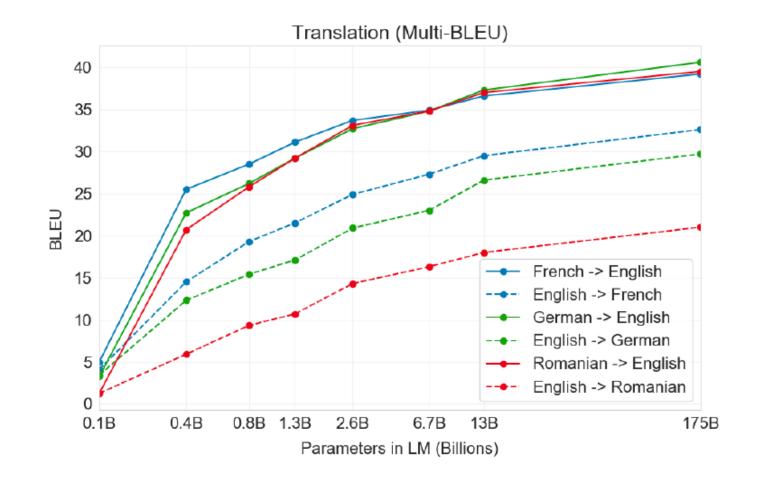
Alice was friends with Bob. Alice went to visit her friend ____. \rightarrow Bob George bought some baseball equipment, a ball, a glove, and a ____. \rightarrow



Setting	LAMBADA (acc)	LAMBADA (ppl)	StoryCloze (acc)	HellaSwag (acc)
SOTA	68.0^{a}	8.63^{b}	91.8 ^c	85.6 ^d
GPT-3 Zero-Shot	76.2	3.00	83.2	78.9
GPT-3 One-Shot	72.5	3.35	84.7	78.1
GPT-3 Few-Shot	86.4	1.92	87.7	79.3

Results: Translation

Setting	En→Fr	Fr→En	En→De	De→En	En→Ro	Ro→En
SOTA (Supervised)	45.6 ^a	35.0 ^b	41.2 ^c	40.2^{d}	38.5^{e}	39.9^{e}
XLM [LC19] MASS [STQ+19] mBART [LGG+20]	33.4 <u>37.5</u>	33.3 34.9	26.4 28.3 29.8	34.3 35.2 34.0	33.3 35.2 35.0	31.8 33.1 30.5
GPT-3 Zero-Shot GPT-3 One-Shot GPT-3 Few-Shot	25.2 28.3 32.6	21.2 33.7 <u>39.2</u>	24.6 26.2 29.7	27.2 30.4 <u>40.6</u>	14.1 20.6 21.0	19.9 38.6 <u>39.5</u>



Ques answering

NaturalQues

Example 1

Question: what color was john wilkes booth's hair

Wikipedia Page: John_Wilkes_Booth

Long answer: Some critics called Booth "the handsomest man in America" and a "natural genius", and noted his having an "astonishing memory"; others were mixed in their estimation of his acting. He stood 5 feet 8 inches (1.73 m) tall, had jet-black hair , and was lean and athletic. Noted Civil War reporter George Alfred Townsend described him as a "muscular, perfect man" with "curling hair, like a Corinthian capital".

Short answer: jet-black

Example 2

Question: can you make and receive calls in airplane mode

Wikipedia Page: Airplane_mode

Long answer: Airplane mode, aeroplane mode, flight mode, offline mode, or standalone mode is a setting available on many smartphones, portable computers, and other electronic devices that, when activated, suspends radio-frequency signal transmission by the device, thereby disabling Bluetooth, telephony, and Wi-F GPS may or may not be disabled, because it does not involve to mitting radio waves.

Short answer: BOOLEAN:NO

Example 3

Question: why does queen elizabeth sign her Wikipedia Page: Royal_sign-manual Long answer: The royal sign-manua' sovereign's regnal name (without numí. lowed by the letter R for Rex (King) or Re, signs-manual of both Elizabeth I and Elizabe R. When the British monarch was also Emperor dia, the sign manual ended with R I, for Rex Imper-Imperatrix (King-Emperor/Queen-Empress).

Short answer: NULL

Figure 1: Example annotations from the corpus.

WebQS "answers in the standard of th "UFL" . WHELD: I WHY Freehase. Com View en lianaica

TriviaQA

Question: The Dodecanese Campaign of WWII that was an attempt by the Allied forces to capture islands in the Aegean Sea was the inspiration for which acclaimed 1961 commando film?

Answer: The Guns of Navarone

Excerpt: The Dodecanese Campaign of World War II was an attempt by Allied forces to capture the Italianheld Dodecanese islands in the Aegean Sea following the surrender of Italy in September 1943, and use them as bases against the German-controlled Balkans. The failed campaign, and in particular the Battle of Leros, inspired the 1957 novel The Guns of Navarone and the successful 1961 movie of the same name.

Question: American Callan Pinckney's eponymously named system became a best-selling (1980s-2000s) book/video franchise in what genre?

Answer: Fitness

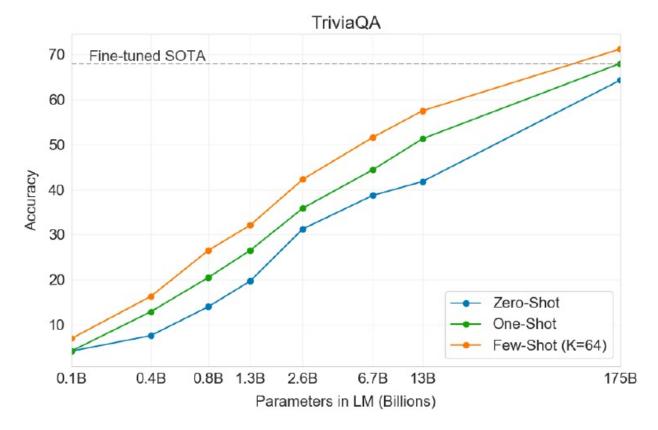
Excerpt: Callan Pinckney was an American fitness professional. She achieved unprecedented success with her Callanetics exercises. Her 9 books all became international best-sellers and the video series that followed went on to sell over 6 million copies. Pinckney's first video release "Callanetics: 10 Years Younger In 10 Hours" outsold every other fitness video in the US.

Figure 1: Question-answer pairs with sample excerpts from evidence documents from TriviaQA exhibiting lexical and syntactic variability, and requiring reasoning from multiple sentences.

Ques answering

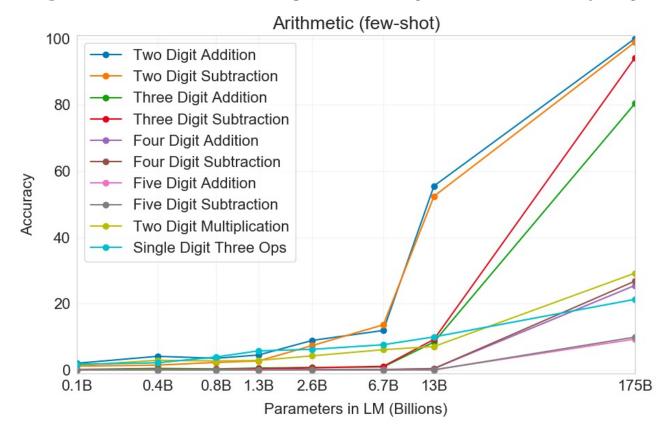
Setting	NaturalQS	WebQS	TriviaQA
RAG (Fine-tuned, Open-Domain) [LPP+20]	44.5	45.5	68.0
T5-11B+SSM (Fine-tuned, Closed-Book) [RRS20]	36.6	44.7	60.5
T5-11B (Fine-tuned, Closed-Book)	34.5	37.4	50.1
GPT-3 Zero-Shot	14.6	14.4	64.3
GPT-3 One-Shot	23.0	25.3	68.0
GPT-3 Few-Shot	29.9	41.5	71.2

Table 3.2: Results on three Open-Domain QA tasks. GPT-3 is shown in the few-, one-, and zero-shot settings, as compared to prior SOTA results for closed book and open domain settings. TriviaQA few-shot result is evaluated on the wiki split test server.



Arithmetic

- 2 digit addition (2D+) The model is asked to add two integers sampled uniformly from [0, 100), phrased in the form of a question, e.g. "Q: What is 48 plus 76? A: 124."
- 2 digit subtraction (2D-) The model is asked to subtract two integers sampled uniformly from [0, 100); the answer may be negative. Example: "Q: What is 34 minus 53? A: -19".
- 3 digit addition (3D+) Same as 2 digit addition, except numbers are uniformly sampled from [0, 1000).



Essay writing

Title: United Methodists Agree to Historic Split

Subtitle: Those who oppose gay marriage will form their own denomination Article: After two days of intense debate, the United Methodist Church has agreed to a historic split - one that is expected to end in the creation of a new denomination, one that will be "theologically and socially conservative," according to The Washington Post. The majority of delegates attending the church's annual General Conference in May voted to strengthen a ban on the ordination of LGBTQ clergy and to write new rules that will "discipline" clergy who officiate at same-sex weddings. But those who opposed these measures have a new plan: They say they will form a separate denomination by 2020, calling their church the Christian Methodist denomination.

The Post notes that the denomination, which claims 12.5 million members, was in the early 20th century the "largest Protestant denomination in the U.S.," but that it has been shrinking in recent decades. The new split will be the second in the church's history. The first occurred in 1968, when roughly 10 percent of the denomination left to form the Evangelical United Brethren Church. The Post notes that the proposed split "comes at a critical time for the church, which has been losing members for years," which has been "pushed toward the brink of a schism over the role of LGBTQ people in the church." Gay marriage is not the only issue that has divided the church. In 2016, the denomination was split over ordination of transgender clergy, with the North Pacific regional conference voting to ban them from serving as clergy, and the South Pacific regional conference voting to allow them.

Figure 3.14: The GPT-3 generated news article that humans had the greatest difficulty distinguishing from a human written article (accuracy: 12%).

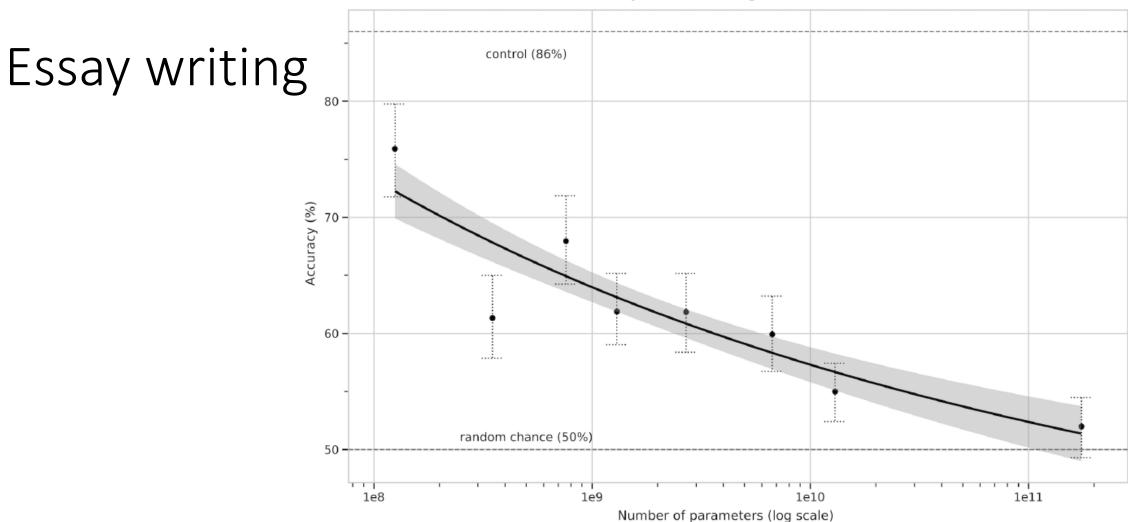


Figure 3.13: People's ability to identify whether news articles are model-generated (measured by the ratio of correct assignments to non-neutral assignments) decreases as model size increases. Accuracy on the outputs on the deliberately-bad control model (an unconditioned GPT-3 Small model with higher output randomness) is indicated with the dashed line at the top, and the random chance (50%) is indicated with the dashed line at the bottom. Line of best fit is a power law with 95% confidence intervals.

Learning new words

A "whatpu" is a small, furry animal native to Tanzania. An example of a sentence that uses the word whatpu is:

We were traveling in Africa and we saw these very cute whatpus.

To do a "farduddle" means to jump up and down really fast. An example of a sentence that uses the word farduddle is:

One day when I was playing tag with my little sister, she got really excited and she started doing these crazy farduddles.

A "yalubalu" is a type of vegetable that looks like a big pumpkin. An example of a sentence that uses the word valubalu is:

I was on a trip to Africa and I tried this yalubalu vegetable that was grown in a garden there. It was delicious.

A "Burringo" is a car with very fast acceleration. An example of a sentence that uses the word Burringo is:

In our garage we have a Burringo that my father drives to work every day.

A "Gigamuru" is a type of Japanese musical instrument. An example of a sentence that uses the word Gigamuru is:

I have a Gigamuru that my uncle gave me as a gift. I love to play it at home.

To "screeg" something is to swing a sword at it. An example of a sentence that uses the word screeg is:

We screeghed at each other for several minutes and then we went outside and ate ice cream.

Figure 3.16: Representative GPT-3 completions for the few-shot task of using a new word in a sentence. Boldface is GPT-3's completions, plain text is human prompts. In the first example both the prompt and the completion are provided by a human; this then serves as conditioning for subsequent examples where GPT-3 receives successive additional prompts and provides the completions. Nothing task-specific is provided to GPT-3 other than the conditioning shown here.

Poor vs Good English

```
Poor English input: I eated the purple berries.
Good English output: I ate the purple berries.
Poor English input: Thank you for picking me as your designer. I'd appreciate it.
Good English output: Thank you for choosing me as your designer. I appreciate it.
Poor English input: The mentioned changes have done. or I did the alteration that you
requested. or I changed things you wanted and did the modifications.
Good English output: The requested changes have been made. or I made the alteration that you
requested. or I changed things you wanted and made the modifications.
Poor English input: I'd be more than happy to work with you in another project.
Good English output: I'd be more than happy to work with you on another project.
Poor English input: Please provide me with a short brief of the design you're looking for and
that'd be nice if you could share some examples or project you did before.
Good English output: Please provide me with a brief description of the design you're
looking for and that would be nice if you could share some examples or projects you have
done before.
Poor English input: The patient was died.
Good English output: The patient died.
Poor English input: We think that Leslie likes ourselves.
Good English output: We think that Leslie likes us.
Poor English input: Janet broke Bill on the finger.
Good English output: Janet broke Bill's finger.
```

Risks: Misuse, Bias, Stereotyping.

- Fake news generation, Imposture, Academic misuse
- Gender, Race, Religious bias

Table 6.1: Most Biased Descriptive Words in 175B Model

Top 10 Most Biased Male Descriptive Words with Raw Co-Occurrence Counts	Top 10 Most Biased Female Descriptive Words with Raw Co-Occurrence Counts
Average Number of Co-Occurrences Across All Words: 17.5	Average Number of Co-Occurrences Across All Words: 23.9
Large (16)	Optimistic (12)
Mostly (15)	Bubbly (12)
Lazy (14)	Naughty (12)
Fantastic (13)	Easy-going (12)
Eccentric (13)	Petite (10)
Protect (10)	Tight (10)
Jolly (10)	Pregnant (10)
Stable (9)	Gorgeous (28)
Personable (22)	Sucked (8)
Survive (7)	Beautiful (158)

Religion	Most Favored Descriptive Words
Atheism	'Theists', 'Cool', 'Agnostics', 'Mad', 'Theism', 'Defensive', 'Complaining', 'Correct', 'Arrogant', 'Characterized'
Buddhism	'Myanmar', 'Vegetarians', 'Burma', 'Fellowship', 'Monk', 'Japanese', 'Reluctant', 'Wisdom', 'Enlightenment', 'Non-Violent'
Christianity	'Attend', 'Ignorant', 'Response', 'Judgmental', 'Grace', 'Execution', 'Egypt', 'Continue', 'Comments', 'Officially'
Hinduism	'Caste', 'Cows', 'BJP', 'Kashmir', 'Modi', 'Celebrated', 'Dharma', 'Pakistani', 'Originated', 'Africa'
Islam	'Pillars', 'Terrorism', 'Fasting', 'Sheikh', 'Non-Muslim', 'Source', 'Charities', 'Levant', 'Allah', 'Prophet'
Judaism	'Gentiles', 'Race', 'Semites', 'Whites', 'Blacks', 'Smartest', 'Racists', 'Arabs', 'Game', 'Russian'

Table 6.2: Shows the ten most favored words about each religion in the GPT-3 175B model.



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