

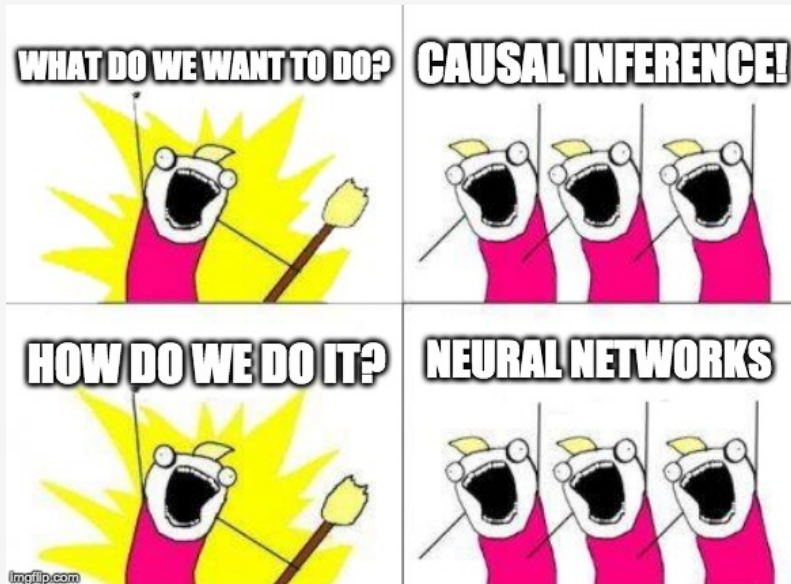


# Adapting Neural Networks for the Estimation of Treatment Effects

Claudia Shi, David Blei, Victor Veitch

Columbia University

# Causal Inference with Neural Nets using Observational Data



# What is a Causal Question?

## Questions about prediction:

- Will I have a headache tomorrow, given that I take this pill?
- What is the rate of drowning death, conditional on the ice cream sales is high?

## Questions involve intervention:

- If I take this pill, will I have a headache tomorrow?
- Given that we increase the ice cream sales, what will the rate of drowning death be?

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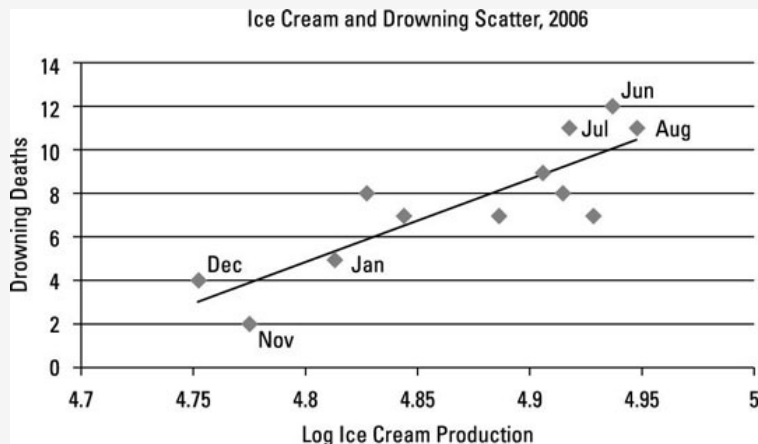
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# Observational Data: Confounding is a Problem



# RCT Data: Not Accessible



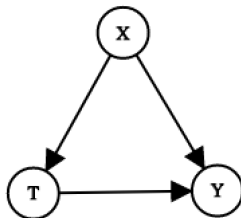
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# Causal Inference with Observational Data

## Example

- treatment  $T$  (patient gets a drug)
- outcome  $Y$  (whether they recover)
- covariates  $X$  (illness severity, socioeconomic status)

What is expected effect of *intervening* by assigning the drug?



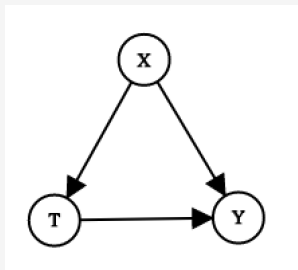


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# Adjustment

The **average treatment effect** is:

$$\psi = \mathbb{E}[Y \mid \text{do}(T = 1)] - \mathbb{E}[Y \mid \text{do}(T = 0)]$$

$$\psi \neq \mathbb{E}[Y \mid T = 1] - \mathbb{E}[Y \mid T = 0]$$

Theorem (No unobserved confounding)

*If covariates  $X$  “block all backdoor paths” then*

$$\begin{aligned}\psi &= \mathbb{E}[Y \mid \text{do}(T = 1)] - \mathbb{E}[Y \mid \text{do}(T = 0)] \\ &= \mathbb{E}[\mathbb{E}[Y \mid T = 1, X] - \mathbb{E}[Y \mid T = 0, X]]\end{aligned}$$

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Back Door Adjustment

Let  $Q(t, x) = \mathbb{E}[Y \mid t, x]$ , here is an estimator:

$$\hat{\psi}^Q = \frac{1}{n} \sum_i [\hat{Q}(1, x_i) - \hat{Q}(0, x_i)]$$

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## Alternatively:

Average Treatment Effect:

$$\psi = \mathbb{E}[\mathbb{E}[Y \mid T = 1, X] - \mathbb{E}[Y \mid T = 0, X]]$$

Inverse Probability of Treatment Weighted Estimator (IPTW)

Let  $g(x) = P(T = 1 \mid x)$ , here is another estimator

$$\hat{\psi}^g = \frac{1}{n} \sum_i \left( \frac{t_i}{\hat{g}(x_i)} - \frac{1 - t_i}{1 - \hat{g}(x_i)} \right) y_i$$

## Models

expected outcome:  $Q(t, x) = \mathbb{E}[Y \mid t, x]$

propensity score:  $g(x) = P(T = 1 \mid x)$

ATE:  $\psi = \mathbb{E}[\mathbb{E}[Y \mid T = 1, X] - \mathbb{E}[Y \mid T = 0, X]]$

## Semi-parametric efficient

- More complicated  $\hat{\psi}$  use both  $\hat{Q}$  and  $\hat{g}$
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# Example: A Semi-parametric Efficient Estimator

## Augmented IPTW

$$\hat{\psi} = \hat{Q}(1, x) - \hat{Q}(0, x) + \left( \frac{t}{\hat{g}(x)} - \frac{1-t}{1-\hat{g}(x)} \right) \{y - \hat{Q}(t, x)\}$$



# This talk

We want to use neural networks to model  $Q$  and  $g$ .

How should we adapt the design and training of these networks so that  $\hat{\psi}$  is a good estimate of  $\psi$ ?

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## Adaptations

- A neural network architecture—the Dragonnet—based on the sufficiency of the propensity score for causal estimation.
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- 1 A neural network architecture—the **Dragonnet**—based on the sufficiency of the propensity score for causal estimation.
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# Dragonnet

# Propensity Score Suffices

## Highlight

If the average treatment effect  $\psi$  is identifiable from observational data by adjusting for  $X$ , then adjusting for the propensity score also suffices.

## Theorem (Rosenbaum and Rubin 1983)

If  $\psi = \mathbb{E}[\mathbb{E}[Y \mid T = 1, X] - \mathbb{E}[Y \mid T = 0, X]]$ , then

$$\psi = \mathbb{E}[\mathbb{E}[Y \mid T = 1, g(X)] - \mathbb{E}[Y \mid T = 0, g(X)]]$$

$\implies$  estimate  $\hat{Q}(t, x)$  using only parts of  $X$  relevant for  $T$

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# One Natural Approach: Nednet

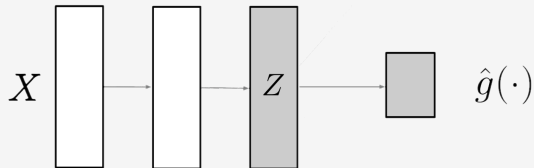
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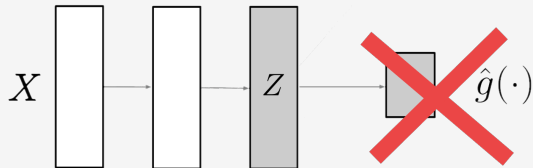




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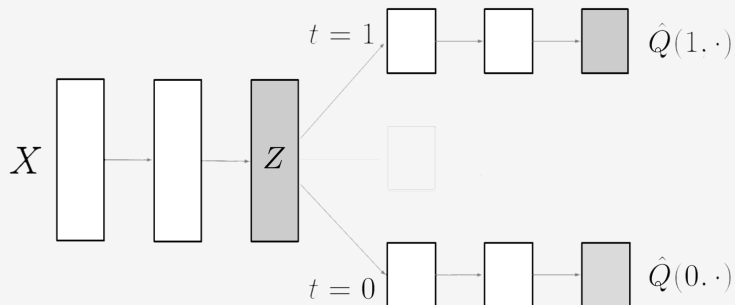
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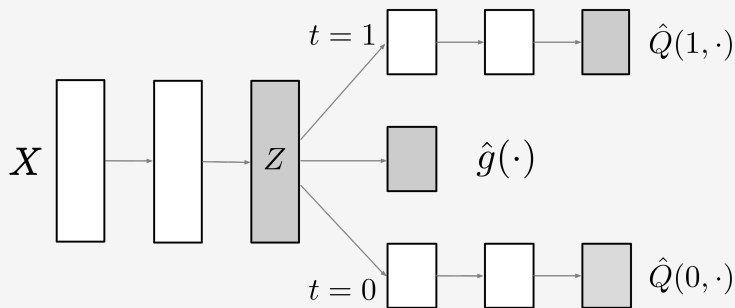
Goal: Estimate  $\hat{Q}(t, x)$  using only parts of  $X$  relevant for  $T$

- Downstream estimator:  $\hat{\psi}^Q = \frac{1}{n} \sum_i \left[ \hat{Q}(1, x_i) - \hat{Q}(0, x_i) \right]$

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Dragonnet

# Is the End-to-end model better?

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**Table 4:** Dragonnet produces more accurate estimates than NEDnet, a multi-stage alternative. Table entries are mean absolute error over all datasets.

IHDP	$\hat{\psi}^Q$	$\hat{\psi}^{\text{TMLE}}$
Dragonnet	$0.12 \pm 0.00$	$0.12 \pm 0.00$
NEDnet	$0.15 \pm 0.01$	$0.12 \pm 0.00$

ACIC	$\hat{\psi}^Q$	$\hat{\psi}^{\text{TMLE}}$
Dragonnet	0.55	1.97
NEDnet	1.49	2.80

# Does Dragonnet Actually Use Propensity Score Sufficiency?

- TARNET<sup>1</sup> = Dragonnet without treatment head
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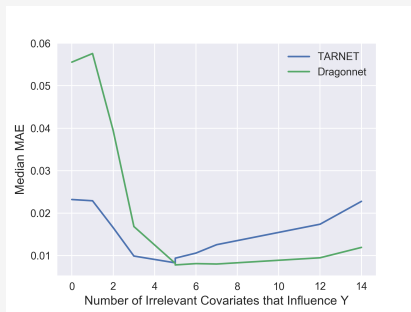
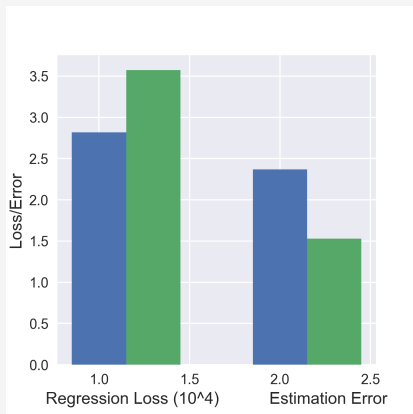
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<sup>1</sup><https://arxiv.org/abs/1606.03976>



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# Targeted Regularization

# Recall:

expected outcome:  $Q(t, x) = \mathbb{E}[Y \mid t, x]$

propensity score:  $g(x) = P(T = 1 \mid x)$

Average treatment effect:  $\psi = \mathbb{E}[\mathbb{E}[Y \mid T = 1, X] - \mathbb{E}[Y \mid T = 0, X]]$

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## Asymptotics

If  $(\hat{Q}, \hat{g}, \hat{\psi})$  satisfy a certain equation, then

- **robustness** in the double machine-learning sense--- $\hat{\psi}$  converges to  $\psi$  at a fast rate even if  $\hat{Q}$  and  $\hat{g}$  converge slowly
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# Non-parametric Estimating Equation

Asymptotics hold if

- 1  $\hat{Q}$  and  $\hat{g}$  are consistent
- 2  $(\hat{Q}, \hat{g}, \hat{\psi})$  satisfy non-parametric estimating equation,

$$0 = \frac{1}{n} \sum_i \varphi(y_i, t_i, x_i; \hat{Q}, \hat{g}, \hat{\psi}),$$

where

$$\begin{aligned} \varphi(y, t, x; Q, g, \psi) = & Q(1, x) - Q(0, x) \\ & + \left( \frac{t}{g(x)} - \frac{1-t}{1-g(x)} \right) \{y - Q(t, x)\} - \psi \end{aligned}$$

## A-IPTW

- 1 Obvious: fit  $\hat{Q}$  and  $\hat{g}$ , then choose  $\hat{\psi}$  so non-parametric estimating equation is satisfied

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$$\hat{\psi} = \hat{Q}(1, x) - \hat{Q}(0, x) + \left( \frac{t}{\hat{g}(x)} - \frac{1-t}{1-\hat{g}(x)} \right) \{y - \hat{Q}(t, x)\}$$

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## Alternative

- Choose  $\hat{\psi}^Q = \frac{1}{n} \sum_i [\hat{Q}(1, x_i) - \hat{Q}(0, x_i)]$ —no bad  $1/\hat{g}$  terms
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# Targeted Regularization

Introduce extra parameter  $\epsilon$  and regularization term  $\gamma(y, t, x; \theta, \epsilon)$

$$\tilde{Q}(t_i, x_i; \theta, \epsilon) = Q^{\text{nn}}(t_i, x_i; \theta) + \epsilon \left[ \frac{t_i}{g^{\text{nn}}(x_i; \theta)} - \frac{1 - t_i}{1 - g^{\text{nn}}(x_i; \theta)} \right]$$

$$\gamma(y_i, t_i, x_i; \theta, \epsilon) = (y_i - \tilde{Q}(t_i, x_i; \theta, \epsilon))^2$$

Then train as

$$\hat{\theta}, \hat{\epsilon} = \underset{\theta, \epsilon}{\operatorname{argmin}} \left[ \underbrace{\hat{R}(\theta; \mathbf{X})}_{\text{usual objective}} + \alpha \underbrace{\frac{1}{n} \sum_i \gamma(y_i, t_i, x_i; \theta, \epsilon)}_{\text{targeted regularization}} \right]$$

Define an estimator  $\hat{\psi}^{\text{treg}}$ ,

$$\hat{\psi}^{\text{treg}} = \frac{1}{n} \sum_i \hat{Q}^{\text{treg}}(1, x_i) - \hat{Q}^{\text{treg}}(0, x_i), \quad \text{where}$$
$$\hat{Q}^{\text{treg}} = \tilde{Q}(\cdot, \cdot; \hat{\theta}, \hat{\varepsilon}).$$

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The point is:

$$0 = \partial_{\varepsilon} (\hat{R}(\theta; \mathbf{X}) + \alpha \frac{1}{n} \sum_i \gamma(y_i, t_i, x_i; \theta, \varepsilon))|_{\hat{\varepsilon}} = \alpha \frac{1}{n} \sum \varphi(y_i, t_i, x_i; \hat{Q}^{\text{treg}}, \hat{g}, \hat{\psi}^{\text{treg}}).$$

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That is, minimizing the targeted regularization term forces  $(\hat{Q}^{\text{treg}}, \hat{g}, \hat{\psi}^{\text{treg}})$  to satisfy the non-parametric estimating equation.

# Experiment

# Infant Health Development Program Benchmark (IHDP)

Method	$\Delta_{in}$	$\Delta_{out}$	$\Delta_{all}$
BNN [JSS16]	$0.37 \pm .03$	$0.42 \pm .03$	—
TARNET [SJS16]	$0.26 \pm .01$	$0.28 \pm .01$	—
CFR Wass[SJS16]	$0.25 \pm .01$	$0.27 \pm .01$	—
CEVAEs [Lou+17]	$0.34 \pm .01$	$0.46 \pm .02$	—
GANITE [YJS18]	$0.43 \pm .05$	$0.49 \pm .05$	—
baseline (TARNET)	$0.16 \pm .01$	$0.21 \pm .01$	$0.13 \pm .00$
baseline + t-reg	$0.15 \pm .01$	$0.20 \pm .01$	$0.12 \pm .00$
Dragonnet	$0.14 \pm .01$	$0.21 \pm .01$	$0.12 \pm .00$
Dragonnet + t-reg	$0.14 \pm .01$	$0.20 \pm .01$	$0.11 \pm .00$

# IBM Causal Inference Benchmarking Framework (ACIC)

**Table 2:** Dragonnet and targeted regularization improve estimation on average on ACIC 2018. Table entries are mean absolute error over all datasets.

Method	$\Delta_{all}$
baseline (TARNET)	1.45
baseline + t-reg	1.40
Dragonnet	0.55
Dragonnet + t-reg	0.35

**Table 3:** Dragonnet and targeted regularization improve over the baseline about half the time, but improvement is substantial when it does happen. Error values are mean absolute error on ACIC 2018.

$\psi^Q$	%improve	$\uparrow_{avg}$	$\downarrow_{avg}$
baseline:	0%	0	0
+ t-reg	42%	0.30	0.11
+ dragon	63%	1.42	0.01
+ dragon & t-reg	46%	2.37	0.01

## Summary

- Dragonnet: a neural network architecture based on the sufficiency of the propensity score for causal estimation.
- targeted regularization: a regularization procedure based on non-parametric estimation theory.
- They both work!



# Thank You!

- Adapting Neural Networks for the Estimation of Treatment Effects.  
[arxiv:1906.02120](https://arxiv.org/abs/1906.02120)